

# João Lucas Carvalho

## Contact information

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## OBJECTIVE:

As an aspiring business administration professional currently studying at IBMEC São Paulo, my objective is to work in the luxury market. Drawing from my experience as a project director in the IBMEC Fashion Business League and my current internship at an influencer agency, where I connect diverse brands with influencers and engage directly with various sectors, I aim to contribute to the fashion industry while honing my communication skills.

## EXPERIENCES

**Influencer Agency, Influ&CO** - Marketing Intern (June 2024 - September 2024)

Currently, as an intern, I am responsible for connecting brands with influencers.

**IBMEC Fashion Business** - General Director (January 2024 - July 2024)

Currently, as the General Director, I am responsible for managing team members. Additionally, I oversee projects.

**HotelInvest** - Consulting and Valuation intern (September 2024 - Present)

## EDUCATION

**IBMEC-SP** (January 2023 - December 2026)

Bachelor in Business Administration

Merit Scholarship - Awarded a merit scholarship for achieving 4th place in the entrance exam.

## PROJECTS

**Sustainability Project:**

Responsible for strategically developing recycling initiatives across various sectors to make the school increasingly sustainable during my high school years.

**University Preparation Program (UPP):**

During this experience, I conducted a study aimed at learning how to extract alcohol from orange peels. This study is significant as it explores an alternative source for generating energy through alcohol in a more sustainable manner.

**AWARDS**

- Full scholarship at the BNE pre-university preparatory course
- Merit scholarship at IBMEC-SP
- Full scholarship at Embraer- Colégio Embraer Juarez Wanderley
- Scholarship at the GAS-Inspere pre-university preparatory course
- Certificate - Member of the Academic Directory of Ibmecc Fashion Business

**SKILLS**

- Project management
- People management (internal management)
- Marketing
- M&A analysis (focused on fashion companies)
- Intermediate accounting
- Intermediate Python programming
- Intermediate Excel
- Advanced PowerPoint
- Intermediate knowledge of Macroeconomics and Microeconomics
- Communication
- Curiosity
- Data-driven
- Customer Focus
- Sales
- Time Management

**LANGUAGES**

Portuguese: Native

English - Intermediate level

Spanish - Basic level